

2021 Crossroads Fest Investor Levels



Entertainment Sponsor (Friday) \$3,000

Recognition:

- Your business name/logo on the Chamber's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July
- Name listed in "thank you" ad after fest

Hospitality:

- 10 Entertainment Tent Wristbands & 20 Hospitality Tickets

Entertainment Sponsor (Saturday) \$3,000

Recognition:

- Your business name/logo on the Chamber's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July
- Name listed in "thank you" ad after fest

Hospitality:

- 10 Entertainment Tent Wristbands & 20 Hospitality Tickets

Entertainment Sponsor (Sunday) \$3,000

Recognition:

- Your business name/logo on the Chamber's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July
- Name listed in "thank you" ad after fest

Hospitality:

- 10 Entertainment Tent Wristbands & 20 Hospitality Tickets

Hometown Sponsor (unlimited) \$1,000

Recognition:

- Your business name/logo on the Chamber's website and social media
- Logo on Chamber provided group banner on fest grounds
- 1—18" x 24" group logo yard sign on fest grounds
- Logo shown as Hometown Sponsor on schedule of events
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July
- Name listed in "thank you" ad after fest

Hospitality:

- 5 Entertainment Tent Wristbands & 5 Hospitality Tickets

Neighborhood Sponsor (unlimited) \$500

Recognition:

- Your business name on the Chamber's website
- Name listed on 24" x 36" group sponsor sign on fest grounds
- Name listed as Neighborhood Sponsor on schedule of events
- Free parade entry (must complete parade entry form)
- Name listed in "thank you" ad after fest

Hospitality:

- 2 Entertainment Tent Wristbands

Classic & Custom Car Show (1 Available) \$1,750

Recognition:

- Your business name/logo on the Chamber's website
- Logo on Chamber provided sponsor banner at Car Show
- Logo shown as Car Show sponsor on schedule of events
- Car Dealers: **Max 2 vehicles on fest grounds day of show only**
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July
- Name listed in "thank you" ad after fest

Hospitality:

- 5 Entertainment Tent Wristbands & 10 Hospitality Tickets

Transportation Sponsor (Golf Carts) \$1,500

Recognition:

- Your business name on the Chamber's website
- Name listed on 24" x 36" sponsor sign on transportation carts on fest grounds
- Name listed on 24" x 36" sponsor sign on fest grounds
- Name listed as Transportation Sponsor on schedule of events
- Name listed in "thank you" ad after fest

Hospitality:

- 5 Entertainment Tent Wristbands & 10 Hospitality Tickets

Family Sponsor (unlimited) \$150

Recognition:

- Your business name on the Chamber's website
- Name listed on 24" x 36" group sponsor sign on fest grounds
- Name listed as Family Sponsor on schedule of events
- Name listed in "thank you" ad after fest

Special Needs T-Shirt Sponsor (unlimited) \$300

Recognition:

- Your business name on the Chamber's website and social media
- Name listed on 24" x 36" group sponsor sign on fest grounds
- Name listed on the Special Needs T-Shirt
- Name listed in "thank you" ad after fest

Special Needs Adopt-A-Ride Sponsor (unlimited) \$100

Recognition:

- Your business name on the Chamber's website and social media
- Your business name listed on a ride in carnival area
- Name listed in "thank you" ad after fest